

CANADA'S PREMIER FINE HOME AND LIFESTYLE MAGAZINE

DREAM HOUSE

GOLF
PROPERTIES
ISSUE

CENTERFOLD!

Kiss & Tell
Gene Simmons
on MoneyBag

GABRIELLE MILLER
from Corner Gas
to Gastown

\$6.95 CAD/USD
MAY/JUNE 2008
WWW.DREAMHOUSEMAG.COM
PUBLICATIONS MAIL AGREEMENT
#41510519
Display Until July 15, 2008



Sun Seekers

Mirabel makes the most of living in
this desert oasis golf destination

"Money, Money, Money!"

BY RENU SINGH



They stood outside Leone for hours in downtown Vancouver wearing KISS t-shirts or hardly anything, some in full-on KISS makeup and all of them chanting "Gene, Gene, Gene." They had waited for hours, just to catch a glimpse of "the Demon."

"When you have something you own, you are very careful who has access to it. You know, it's like your kids, you don't want them to play with just anybody." - Gene Simmons on why he offered his trademarked MoneyBag logo for Dussault Apparel's MoneyBag Collection

your trademarked MoneyBag logo to Jason's line of apparel and accessories?"

"Until I met Jason Dussault, I held off on really going out into the marketplace in apparel. It has to do with finding a kindred spirit - and Jason is it," says Gene. "A good partnership is like a relay, I run a certain part, hand over the baton, and Jason runs with it further."

"How would you describe the MoneyBag collection to someone who has never seen it?"

"Looks good, feels good. You touched it."

"I did touch it," I respond.

"Settle down now," Gene wags his finger playfully at me, followed by a chuckle.

The uber-sexy, luxurious MoneyBag collection features limited edition pieces, including handmade, hand-dyed or painted t-shirts and hoodies; premium 100% Italian leathers bags, Trucker Hats in a range of colours, a Money Belt or Money Buckle and my favourite - the MoneyBag Wallet.

I later asked Jason, "What makes his company and brand different from others in the lifestyle market?"

"Everything!" he said. "It's completely different, haven't seen a brand like ours. I've seen brands a quarter of the way there, but they don't take it all the way. High-end brands don't have the rocker, artistic, one-off-feel to them, as Dussault Apparel does."

Visit www.dussaultapparel.com or www.genesimmonsmoneybag.com for more information. DH

SHOW ME THE MONEY

Top to Bottom:
Messenger Bag - Monte Carlo Size
Messenger Bag - Vegas Size
Money Belt
Duffel Bag
MoneyBag Wallet

